



SANGAMAM 2026

We cordially invite your esteemed business to partner with us for **Sangamam 2026**. This event is a monumental cultural gala uniting the South Indian diaspora across the Susquehanna Valley. Get ready for an unforgettable day filled with music, dance, culture, food and community spirit.

Our mega event is brought to you at Central Pennsylvania by the collaborative efforts of:

Malayalam (Susquehanna Malayalee Association) **Telugu** (Harrisburg Telugu Association)

Tamil (Harrisburg Area Tamil Sangam) **Kannada** (Harrisburg Area Kannada Kasturi)

Event Date: September 27, 2026

Venue: Scottish Rite Cathedral, 2701 N 3rd Street, Harrisburg 17110

COMMUNITY REACH & IMPACT

As a sponsor, you gain exclusive visibility within an affluent, professional demographic including medical experts, engineers, IT leaders, and entrepreneurs who are deeply rooted in the Central PA region.

4,000+ Community Families	20,000+ Social Media Reach
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Diversity, Equity, and Inclusion (DEI)

Sangamam 2026 is a celebration of the linguistic and cultural tapestry of South India. By supporting this event, your organization champions cultural preservation and fosters an inclusive environment that values the unique contributions of our diverse communities.

SPONSORSHIP OPPORTUNITIES

GRAND SPONSOR - \$2,500

- Exclusive Placement: Priority logo placement on flyers & digital banners.
- Social Media: Exclusive reel space and dedicated promotion.
- Engagement: On-stage acknowledgment and 2-minute speech time.
- Presence: Complimentary booth space at the venue.
- Publication: Full-page advertisement in the Digital Souvenir.

GOLD SPONSOR - \$1,000

- Logo placement on event flyers.
- Mentions on all social media platforms.
- Full-page advertisement in the Digital Souvenir.
- Formal on-stage acknowledgment.

SILVER (\$750) / BRONZE (\$500) / VENDOR (\$250)

- Silver: Social media promo, half-page ad, on-stage mention.
- Bronze: Logo on flyer, quarter-page ad, group acknowledgment.
- Vendor: Logo on flyer or One table and chair booth space to showcase products/services.

PRIMARY CONTACTS

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PAYMENT OPTIONS

1. Zelle: gb@smaharrisburg.com
2. PayPal: gb@smaharrisburg.com
3. Check Payable to:
Susquehanna Malayalee Association
Address: 600 N 2nd Street,
Suite 401, Harrisburg PA 17101